



SPONSOR OPPORTUNITIES

LA MESA'S FAVORITE HOLIDAY TRADITION RETURNS THIS DECEMBER!

PRESENTED BY THE LA MESA VILLAGE ASSOCIATION

SATURDAY, DECEMBER 12, 2026

ICE-SKATING RINK SPONSOR - \$10,000.00

- Signage at activation "Ice-Skating Rink Sponsored by (Name of Business)"
- Recognized during the event by the Emcee
- Logo on signage at entertainment stage
- Logo on promotional, banners, posters and postcards
- Inclusion in ten (10) social media posts & two (2) dedicated social media posts, FB/IG social media thanking sponsor for sponsoring the Ice-Skating Rink
- Logo & link to Business Website on Event "Kick Off" Email Blast
- Logo & link to Business Website on Holiday in the Village Webpage

MRS. CLAUS READING NOOK SPONSOR (1 to 9pm) - \$5,000.00

- Signage at activation "Mrs. Claus Reading Nook Sponsored by (Name of Business)"
- Recognized during the event by the Emcee
- Logo on signage at entertainment stage
- Logo on promotional, banners, posters and postcards
- Inclusion in five (5) social media posts & one (1) dedicated social media post, FB/IG social media thanking sponsor for sponsoring the Mrs. Claus Reading Nook
- Logo & link to Business Website on Event "Kick Off" Email Blast
- Logo & link to Business Website on Holiday in the Village Webpage

HOLIDAY 360 PHOTO OP SPONSOR - \$2,500

- Signage at activation "Holiday 360 Photo Op Sponsored by (Name of Business)"
- Recognized during the event by the Emcee
- Logo on signage at entertainment stage
- Logo on promotional, banners, posters and postcards
- Inclusion in five (5) social media posts
- Logo & link to Business Website on Event "Kick Off" Email Blast
- Logo & link to Business Website on Holiday in the Village Webpage

SANTA NOOK SPONSOR (3 to 8pm) - \$2,500

- Signage at activation “Santa Sponsored by (Name of Business)”
- Recognized during the event by the Emcee
- Logo on signage at entertainment stage
- Logo on promotional, banners, posters and postcards
- Inclusion in five (5) social media posts
- Logo & link to Business Website on Event “Kick Off” Email Blast
- Logo & link to Business Website on Holiday in the Village Webpage

MINI GOLF SPONSOR - \$2,000

- Signage at activation “Mini Golf Course Sponsored by (Name of Business)”
- Recognized during the event by the Emcee
- Logo on signage at entertainment stage
- Logo on promotional, banners, posters and postcards
- Inclusion in four (4) social media posts
- Logo & link to Business Website on Event “Kick Off” Email Blast
- Logo & link to Business Website on Holiday in the Village Webpage

WINTER WONDERLAND SPONSOR - \$2,000

- Signage at activation “Winter Wonderland Sponsored by (Name of Business)”
- Recognized during the event by the Emcee
- Logo on signage at entertainment stage
- Logo on promotional, banners, posters and postcards
- Inclusion in four (4) social media posts
- Logo & link to Business Website on Event “Kick Off” Email Blast
- Logo & link to Business Website on Holiday in the Village Webpage

\$1,000.00

- Recognized during the event by the Emcee
- Logo on signage at entertainment stage
- Logo on promotional, banners, posters and postcards
- Inclusion in two (2) social media posts
- Logo & link to Business Website on Event “Kick Off” Email Blast
- Logo & link to Business Website on Holiday in the Village Webpage

\$500.00

- Recognized during the event by the Emcee
- Logo on signage at entertainment stage
- Logo on promotional, banners, posters and postcards
- Inclusion in one (1) social media post
- Logo & link to Business Website on Event “Kick Off” Email Blast
- Logo & link to Business Website on Holiday in the Village Webpage